

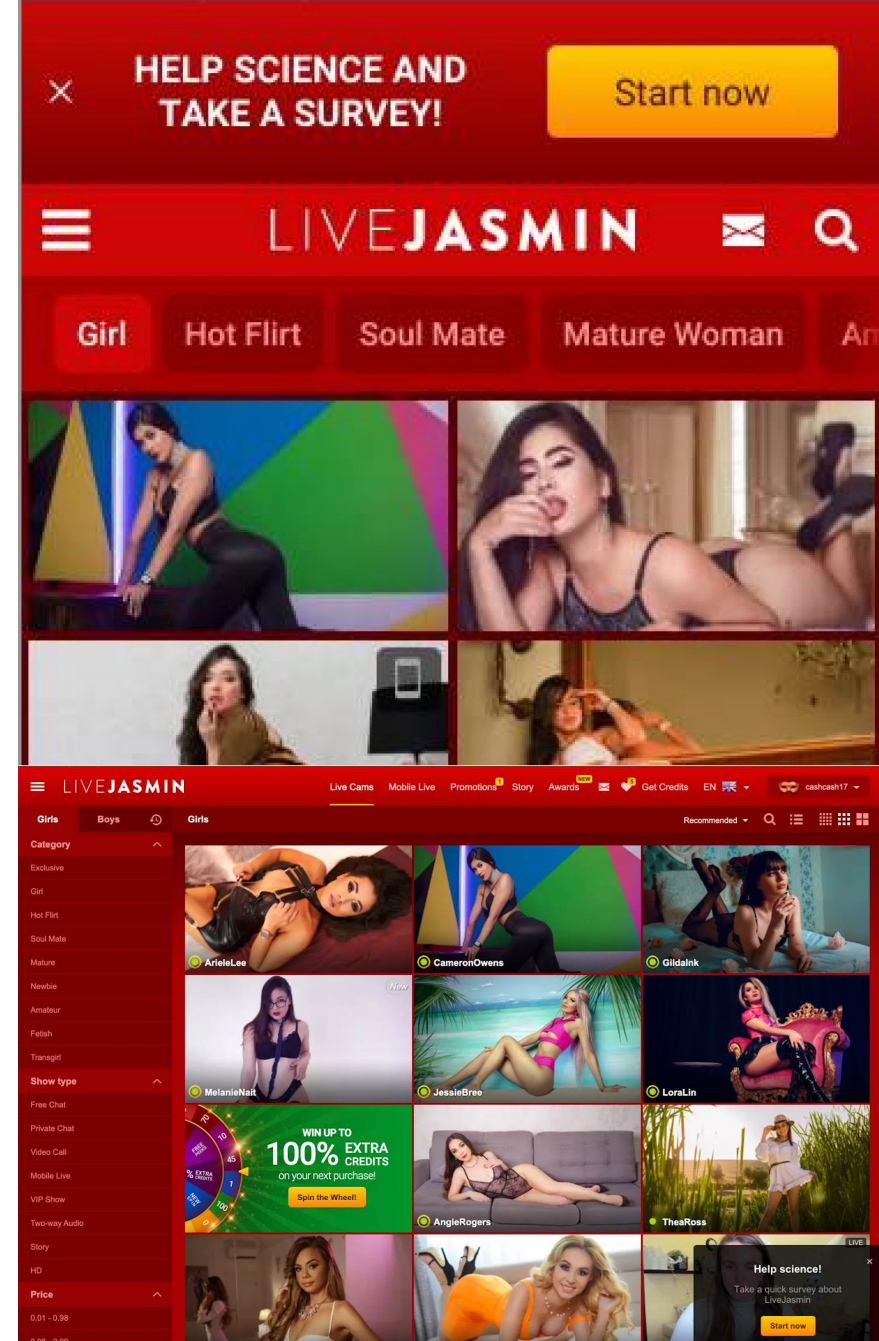


**2023 STUDY 1:
SURVEYING CAM SITE USERS ON CHANGES IN
SEXUAL INTERESTS AND KNOWLEDGE**

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DATA COLLECTION DETAILS

- Collected data Feb 8 - Feb 14
- Study hosted in my/IU's Qualtrics acct, advertised on LiveJasmin with a small banner that said "Help science! Take a survey!"
- The banner/survey is only shown after they log into their accounts
- This is survey 1 of 4 that will be conducted in 2023



DATA COLLECTION DETAILS

- Qualtrics shows 8,026 finished surveys.
 - 2,197 were totally blank
 - 5,829 had some data
 - Around 3,200 have complete data; 2,629 dropped out at some point or have some missing data.
- On average, people spent 3-7 mins on the survey
 - Time ranged from 7 seconds to 4 hours

SAMPLE DETAILS

- Most people in our sample are or identify as:
 - Men (26 women; 22 GNB folks)
 - Heterosexual (91%)
 - White (85%)
 - Between 31 and 50 years old; average = 41 years
- They're about equally likely to be single (55%) or in a relationship (45%)
 - 14% are divorced or separated; of those, most have been divorced or separated for 3+ years
 - Most people have been in their relationship status (single, divorced, etc.) for 5+ years
- Very few are or have been in the military (184 people)

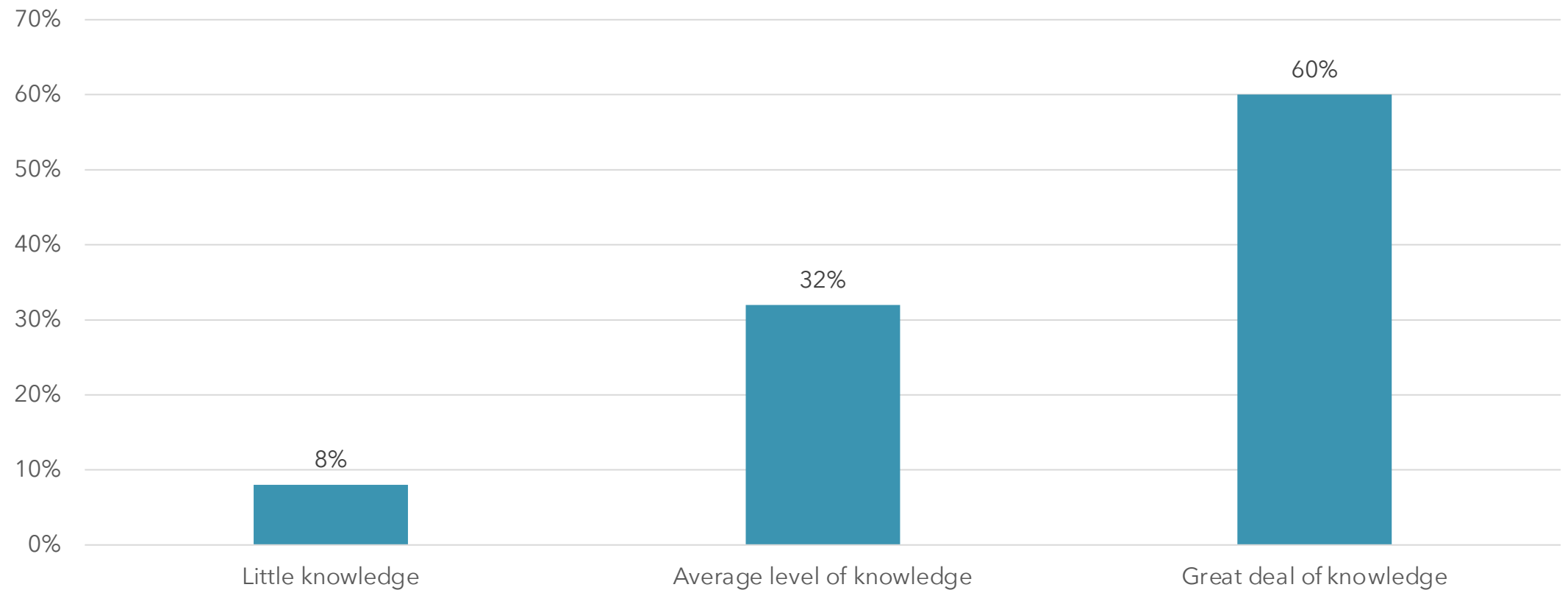
THEIR LIVEJASMIN BACKGROUND

- Most (83%) have been using LiveJasmin for 2 or more years
- In the past month, they've spent about 10 hours on the site
- In a typical month, 71% spend up to \$250 on the site
 - 15% spends between \$250 and \$500, and 15% spends between \$500 and \$1000
- They prefer to watch performers who are women
- They've had many one-on-one sessions with performers (69% had more than 20 one-on-ones)

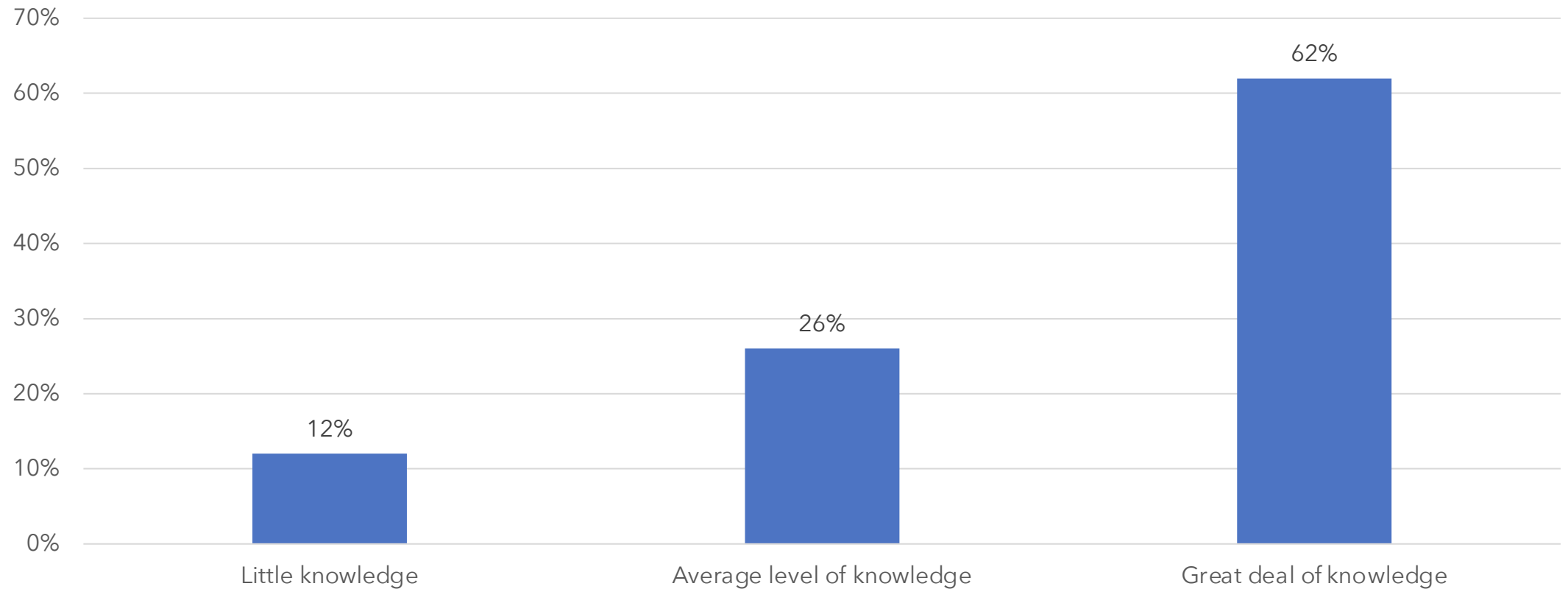
TOPIC OVERVIEW

- We asked about LiveJasmin-related shifts in or changes to...
 1. Sexual knowledge
 2. Sexual interests
 3. Sexual communication
 4. Body comfort/body image

HOW KNOWLEDGEABLE DO YOU FEEL ABOUT SEX?

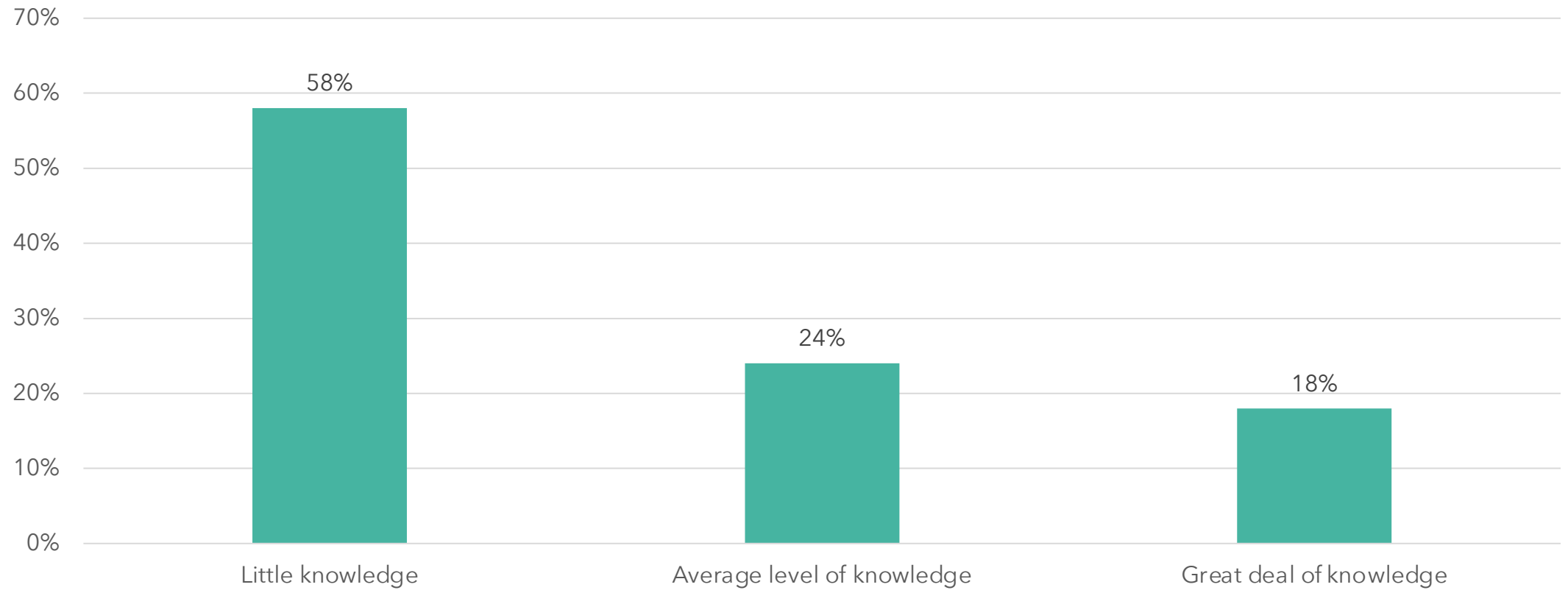


HOW KNOWLEDGEABLE DO YOU FEEL ABOUT GIVING WOMEN SEXUAL PLEASURE?

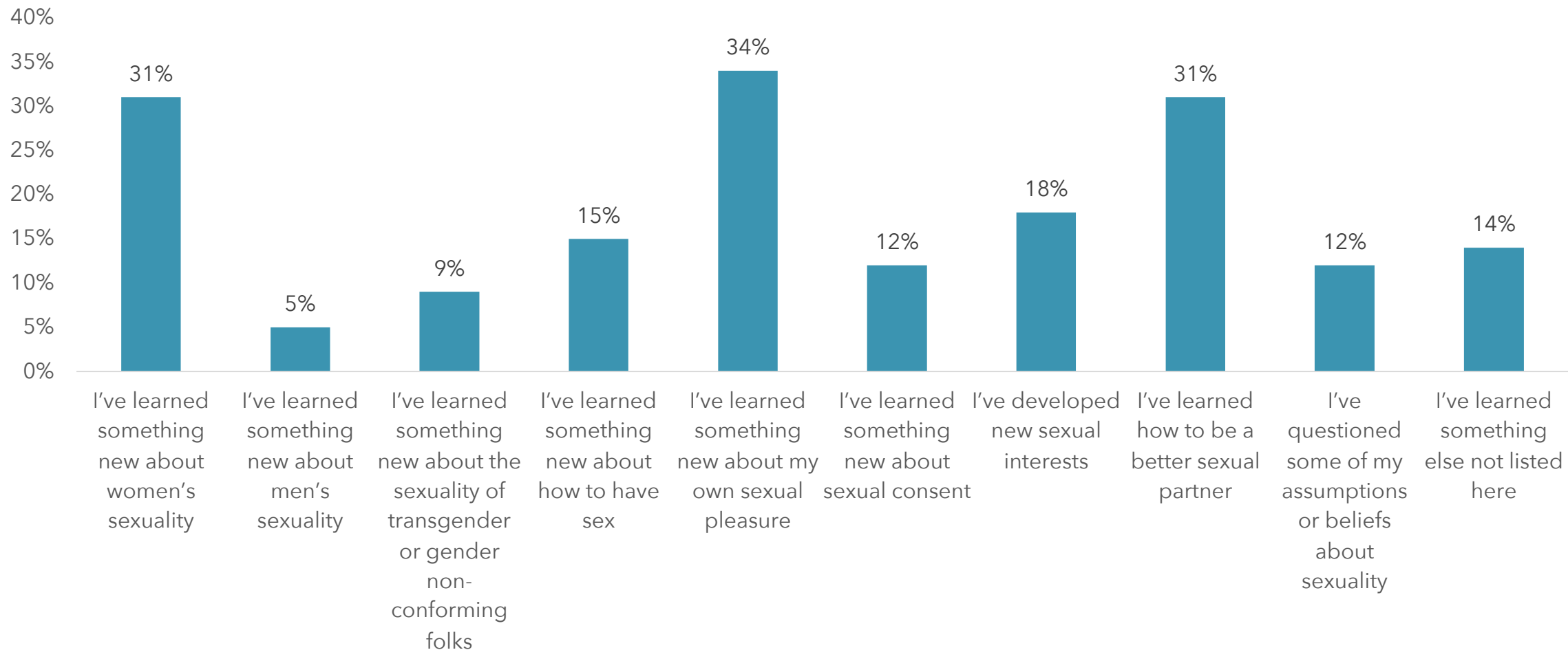


N = 3,269

HOW KNOWLEDGEABLE DO YOU FEEL ABOUT GIVING MEN SEXUAL PLEASURE?



CHANGES IN SEXUAL KNOWLEDGE



I'VE LEARNED SOMETHING NEW ABOUT WOMEN'S SEXUALITY

Things like, it's not a switch. It's not just on and off. Arousal needs to build up, and then it doesn't just go away. Different women have different sensitivity, different reactions, different thresholds for pleasure or climax.

That's its more complex than male sexuality

That, unlike my experience with girls before, women don't have to just lie there and be completely passive. They can take the initiative and dominate as well.

some are bisexual and that's okay

is difficult to turn a woman on. trust is the biggest factor when it comes to women reaching orgasm . women have a bigger appetite for sex

I've learned that women often have very similar ideas of sexuality to my own. In contrast, they can also often be more stereotypically 'male' in preferring less meaningful, more sexual relationships. And particularly in sex work, manipulation can be regularly employed for profit.

I'VE LEARNED SOMETHING NEW ABOUT MEN'S SEXUALITY

The stereotype about us men being dogs is true. With the internet the proof is even more prevalent since people are able to hide behind a screen name and say the wildest things that they would never say to a woman face to face.

that there are a lot more submissive men out there than i thought

That my own sexuality is finding more balance between emotional intimacy and sexual intimacy, and for myself being a 69 year old man who does have the body of someone much younger than my age would give way to, I find the need to follow this sense of engaging into other the discussions of other activities, i.e. massages, cuddling, pillow talk, and yes, even prayer

That it can change over time and men can become attracted to other men.

That exhibitionism is a very strong sexual drive

Sex does affect us as deeply as it does most females.

I'VE LEARNED SOMETHING NEW ABOUT TRANSGENDER OR GNC FOLKS' SEXUALITY

Transgender people are very confident and comfortable with their body.

transgender can create the same arousal as women

transgender believe that they are women

Trans women are women, and I feel the attraction regardless of genitals

Trans Gender women are mostly the same as genetic females in the ways they act and think. But many seem a lot less confident in the expression of their sexuality.

They're just other human beings feeling feelings we all feel no matter gender or conforming

I'VE LEARNED SOMETHING NEW ABOUT HOW TO HAVE SEX

you should strive to cater to and incorporate your partner's preferences into your love making

Women need foreplay

Where the best places are to touch a vagina and the importance of fantasies.

what positions are more pleasant for partners

I have gain a lot more empathy and listening skills - paying closer attention to my partner's signs of arousal.

I learned that when two people look into each other's eyes during sex (or even just moments of intimacy) it is very stimulating particularly if the two people have good chemistry and its not forced.

I'VE LEARNED SOMETHING NEW ABOUT MY OWN SEXUAL PLEASURE

how important communication is for me

How I like to use toys together with the performer

How to approach the act and be there for the other

How much of a rush you can have through something online

How much it matters to have some personal connection to create more meaningful intimacy. Example is even just know each others names -- makes connection much more meaningful and arousing for me

How many different things I find arousing

I'VE LEARNED SOMETHING NEW ABOUT SEXUAL CONSENT

A much better understanding of someone else's expectations. And in case of doubt just dare to ask and talk. Sex is not for everyone the same. Don't anticipate ask and talk:)

Body language and vocal tonality, signs of discomfort. I've learned to always give space to exit a situation.

Bro. Tough question. Also great question. I understand now that consent is very important. Case in point... girl puts fingers in her butt when i don't want to see. FUCKING YIKES

Even when a model is saying yes to something it's apparent if it's actually something they don't enjoy doing and if the enjoyment isn't there from both parties it's not enjoyable

even online, women are in control to who has access to their bodies .

I like to have consent before interactions; the cam sites allow women to give or revoke this in a mutually safe space.

I'VE DEVELOPED NEW SEXUAL INTERESTS

ASMR, financial domination

BDSM as enjoying of leather and latex as materials and different ways to get pleasure from different toys and evn pain.

exploring submissive and bisexual fantasies and even seeking that in real life encounters

I appreciate all body types and find them sexually arousing. Before, fell into the stereo typical body type

i have become very bi curious, constantly fantasizing about sex with a couple and or trans, where i am involved with the other persons cock

I am so much more in tune with a woman's body. I have learned how to read the signals for great seduction. It has become a curiosity of mine to figure out exactly what each woman likes. Although these days I only really go private with one model.

I'VE LEARNED HOW TO BE A BETTER SEXUAL PARTNER

to speak more openly about desires and fantasies, more confidently, less with guilt or shame

To respect and appreciate women and its not just sex but listening and talking

To ask and communicate more. What individual women enjoy. To spend time. Confirmation of importance of foreplay and greater extent to which women's arousal tends to be mental rather than visual.

I've learned to communicate better, on LiveJasmin, you cannot physically interact with women, and can only use words to explain desires and interests.

I have learned to encourage my wife's dominant side more and we both enjoy the results a lot.

Be more caring

WHAT PERSONAL BELIEFS ABOUT SEX HAVE YOU BEGUN TO QUESTION?

Classic sex (with penetration) is not the only way of having pleasure.

Before Jasmin I never thought I would be sexually attracted to men and after talking to girls about it on Jasmin they have helped me accept my sexual desires.

I did come to realize that I could find sexual pleasure or arousal in things I never thought would appeal to me. I've even had a few sessions with trans performers - despite identifying as 100% straight - although these performers were beautiful women* with 98% of the same attributes. As such, I've never questioned my sexual orientation and have no attraction to other men, but I've learned a bit about the fluidity of sexuality.

I think everyone is pansexual. If a person finds someone that they fall for it isn't going to necessarily be a member of the opposite sex or usual gender they have found themselves drawn towards. Many of us don't and won't ever allow any sort of that attraction to flourish but we will fantasize about it.

race, class and gender may all structure a situation but may not be equally visible and/or important in people's self-definitions.

sex workers aren't all the same nor they choose that career for the same reasons, some enjoy it, some are into it as a necessity, some were disgusted by it but then find out they love it, so one shall not judge, there's more to it than meets the eye.

WHAT HAVE YOU LEARNED THAT WE DIDN'T LIST ON THE PRIOR PAGE?

all around confidence booster in sexual talk and learning how to express yourself sexually. It makes talking about sex a lot easier when it comes to real sex life situations with your partner.

A much better understanding of someone else's expectations. And in case of doubt just dare to ask and talk. Sex is not for everyone the same. Don't anticipate ask and talk:)

Don't always take sex too seriously when you're talking with consenting adults.

desire is not one type women i.e thin, red head etc. It's the confidence a partner gives to another that enhances the experience, which I used in my real life relationships

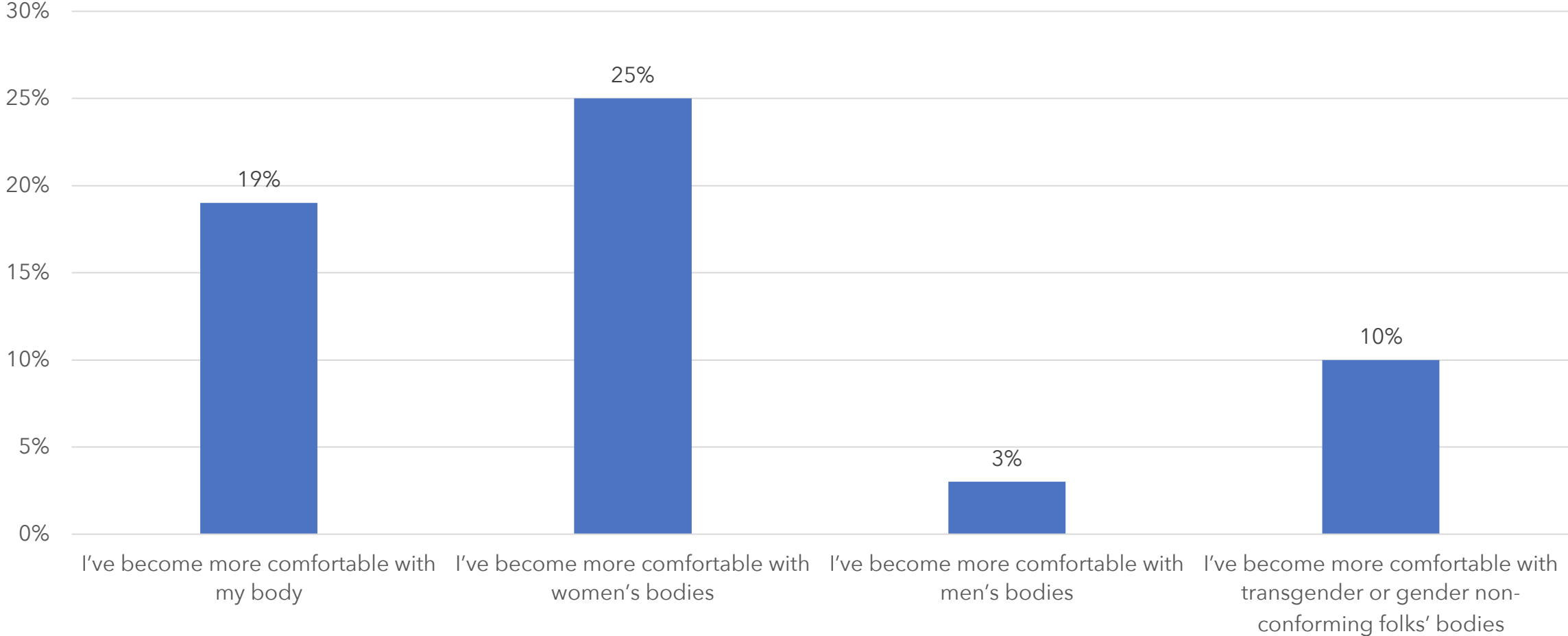
I discovered it isn't enough just to see beauty and sexuality. I have to engage, be involved with the person. For me, this is not a place to get off. Things are sexy that are not just about sex.

I have learned that most often I come to LJ looking for communication than for lust

IN SUM: LIVEJASMIN-RELATED SHIFTS IN SEXUAL KNOWLEDGE

- Around 1 in 3 participants reported learning something new about their own sexual pleasure, women's sexuality, and how to be a better sexual partner
- Almost 1 in 5 have developed new sexual interests and 15% learned something new about how to have sex
- Around 1 in 10 participants learned something new about the sexuality of trans or GNC folks, learned something new about consent, or questioned a personal belief about sexuality
- They largely feel very knowledgeable about sex and giving women sexual pleasure (although we can't say if that's from using the site or they felt that way prior)

CHANGES TO BODILY COMFORT



WHAT HAS HELPED YOU BECOME MORE COMFORTABLE WITH YOUR OWN BODY?

Women complimenting me and looking at me

Woman enjoying my body

Time exploring my interests and fantasies in a non-judgmental environment.

The models encouragement to explore my own body has really improved my comfort level with my sexuality

The performers helped me to understand that I don't have to look like a porn star to not be disgusting. That even though I might not have the most beautiful figure I can still be sexy.

Being seen and complemented naked, as well as noticing the normal and good attitude some models express to men about their bodies.

WHAT HAS HELPED YOU BECOME MORE COMFORTABLE WITH WOMEN'S BODIES?

Watching them as they experience sex, and having the opportunity to see many different types of female body types.

Understanding where pleasure points are to take into real world scenarios

Understanding their differences and understanding their anatomy better

seeing the beauty of women with body hair and other societal non-conforming physical attributes

Seeing so many women confident and displayed.

I have learned that many women have a sense of eroticism and want to be sexual in body expressions.

WHAT HAS HELPED YOU BECOME MORE COMFORTABLE WITH MEN'S BODIES?

Some men in LiveJasmin are just normal guys, so I feel I can do the same. Normally, in porn, it is too artificial.

being on camera naked is strangely character building

an understanding of what pleasures they individually enjoy and work to develop the skills to meet their needs

Exposure

Seeing different types and ages.

That to a lot of women it doesn't matter if a guy is in perfect shape or not, fit is fit.

WHAT HAS HELPED YOU BECOME MORE COMFORTABLE WITH TRANSGENDER OR GNC FOLKS' BODIES?

upfront discussions with models about what they like/dislike as well as their struggle to "gain acceptance in society"

the first time i had a private show with a transgirl i just asked her to show me her body and she did and it turned me on. i knew i had liked both men and women, but i also learned that i like trans women as well

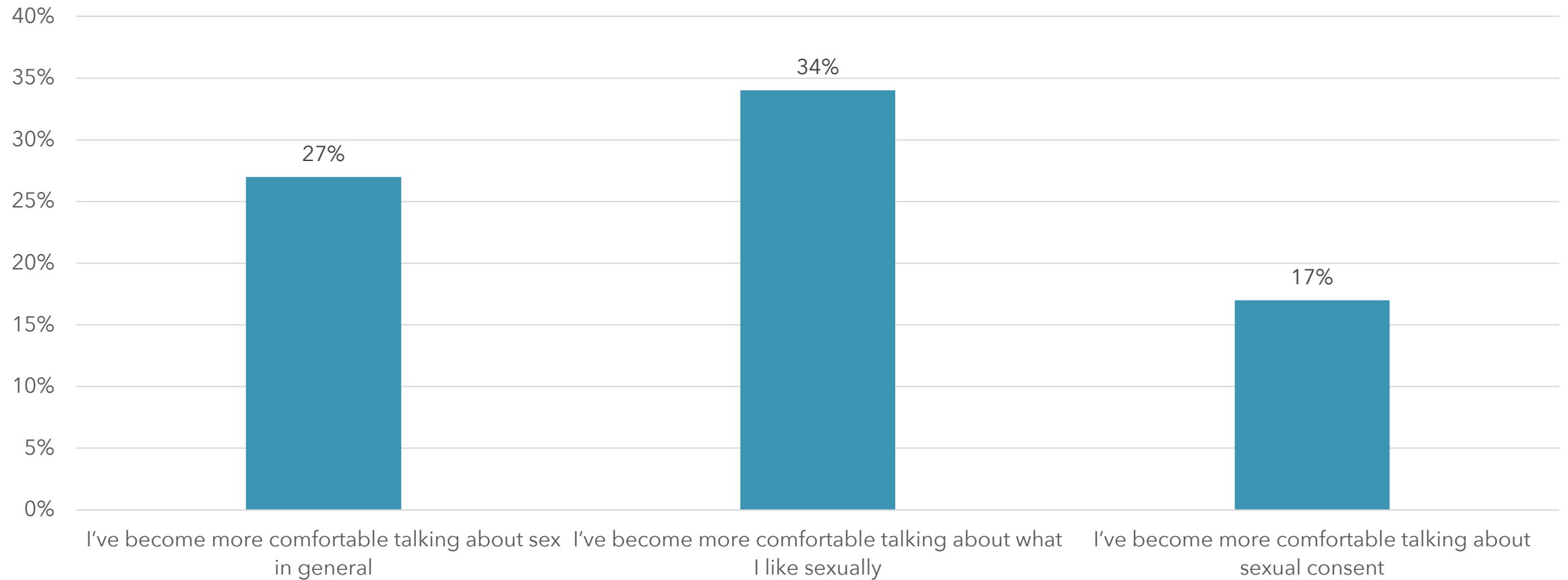
That transgender people are normal and just as sexually desirable as a biological woman

Talking to them and realizing that they are no different to the rest of us, despite media narratives.

That they can be sexy too, and it opened my mind to maybe even being able to have a partner who is also transgender.

I realized how attractive they can be both looks and personality

CHANGES TO SEXUAL COMMUNICATION



WHAT HAS HELPED YOU BECOME MORE COMFORTABLE TALKING ABOUT SEX IN GENERAL?

The openness of the models to talk with me about all sorts of things has made me more open and comfortable talking about sex.

The more you do something the more comfortable you feel doing it. Talking on LJ has made me more used to it

The chat rooms of LJ are an open forum where sex is often discussed, so it becomes a familiar topic. People are quite candid about their thoughts and feelings about sex.

The amount of conversations i have had with models about sex makes it such an easy topic for me now. I certainly am not shy no more!

I was able to ask questions of models that I would never ask a woman in real life

Having time to discuss preferences with the cam girls opened up a wide range of topics, unhindered by the "relationship" aspect of a typical intimate partner.

WHAT HAS HELPED YOU BECOME MORE COMFORTABLE TALKING ABOUT WHAT YOU LIKE, SEXUALLY?

Writing about it explicitly

Women like when I am confident, so I have become more confident and outspoken about what I want

Women being the ones who want to hear my fantasies

understanding that some of my darkest desires are more common than i knew

Talking about it with hundreds of models during the years probably helped. Having sometimes little time but at the same time still wanting the best for me, i guess this also helped me to be more clear and immediate about it.

Openly discussing sex on the site has helped me be more confident to share my desires and curiosities with others in other settings.

WHAT HAS HELPED YOU BECOME MORE COMFORTABLE TALKING ABOUT SEXUAL CONSENT?

Trust is even more important when remote. Establishing trust and consent is key to a successful long term romance. For instance, I've recently created and exchanged commitment vows with my girlfriend. I suspect I'm the minority though. Most men are pigs on this site and I have several model friends that I've discussed this with. I only have virtual sex with my girlfriend now but I still stay in contact with four other models and we talk regularly (daily).

Seeing the various responses by models ranging from acceptance to refusal. And understanding that everyone is different and there will be someone else that enjoys and consents with you.

Interactions where she said she didn't like something, without telling me "NO", opened up the submissive aspects, as well as understanding that I'm making her do something she doesn't enjoy. Which guides me to have her do things that are mutually enjoyable.

Feedback from the models

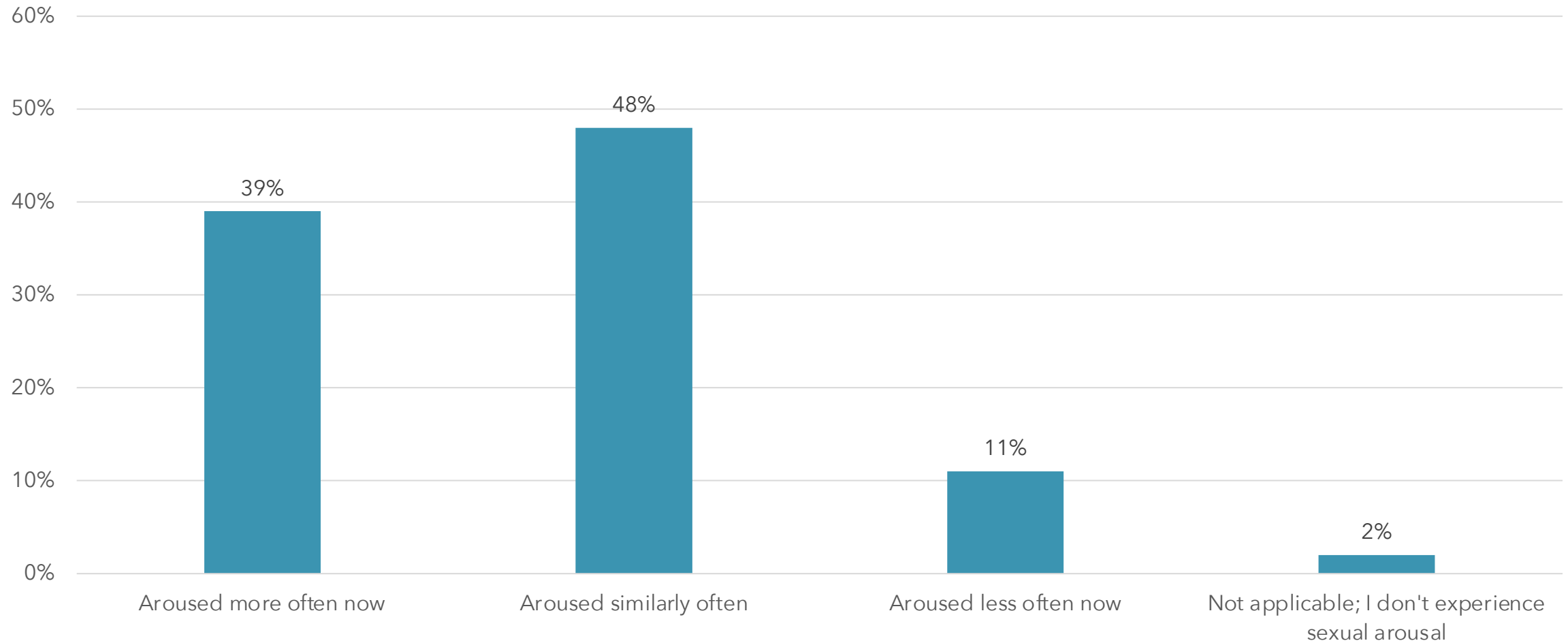
Experiencing consent scenarios with models, either with myself or with other members.

During conversations with models, I learned about their experiences with the significantly high amount of disrespectful behaviour by male users. Hence I value them or any of my partners to actively consent to our activities even more than before.

IN SUM: LIVEJASMIN-RELATED SHIFTS IN SEXUAL COMMUNICATION

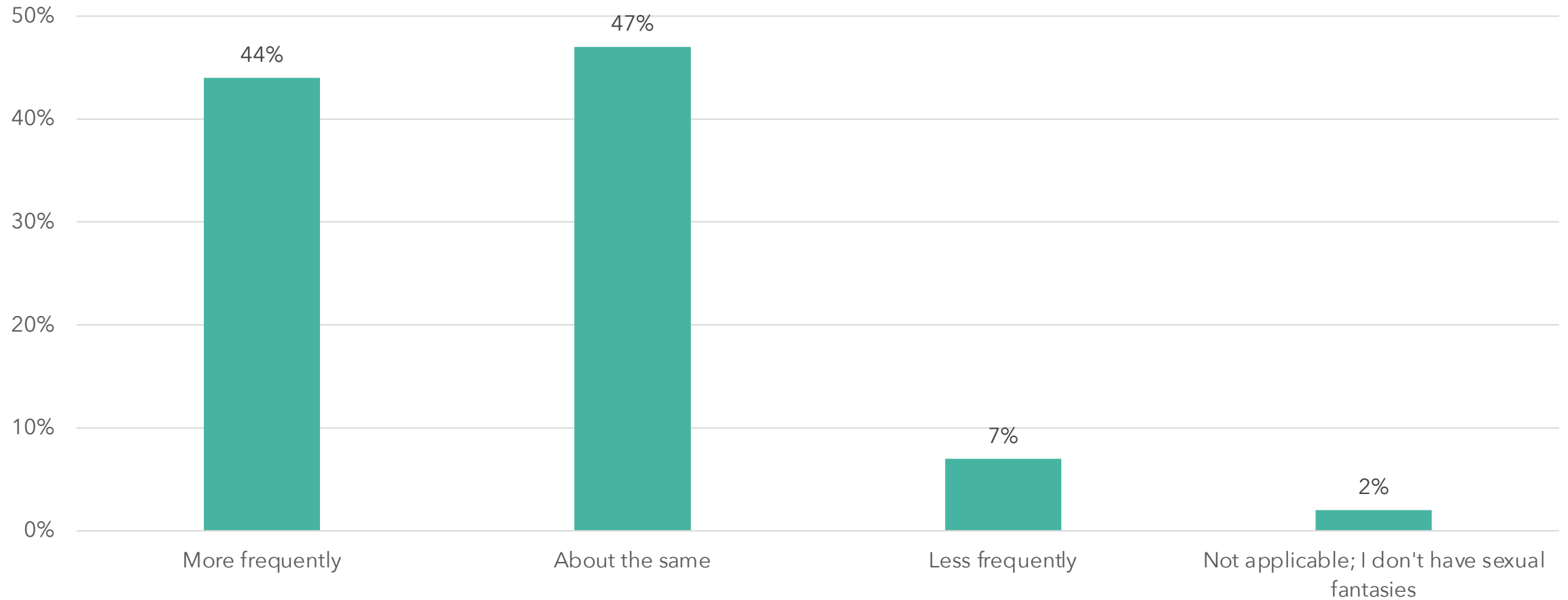
- 1 in 3 participants have become more comfortable talking about their sexual preferences
- 1 in 4 have become more comfortable talking about sex in general.
- Almost 1 in 5 have become more comfortable talking about sexual consent.

CHANGES TO AROUSAL



N = 4,555

CHANGES TO FANTASIZING



N = 4,555

HOW HAS THE CONTENT OF YOUR FANTASIES CHANGED?

Rougher and less attached emotionally. More willing to have sex with strangers

My interest used to be experimental. It has now crystallized and I know exactly what I want when I speak to a model

In the past, I used to fantasize about the perfect actual sexual encounter, in the flesh, so to speak. Increasingly, after visiting with camgirls, I began to fantasize about the perfect webcamming experience, one-on-one with a performer. Now, I just observe, 'peeking' in on other people's shows, don't engage, barely even fantasize about engaging

Yes, fantasies include exploring dynamics of group sex and female bisexuality

Yes, I found myself adopting a submissive role as the male in the bedroom. I was persuaded by performers to feminize myself and be "pegged." Which also carried over to my real life relationships.

My sexual fantasies focus much more frequently on real-world connections with real women rather than porn stars or celebrities. I also find I get a lot more turned on when fantasizing about sexual scenarios that actually have a chance, however small, of happening. Finally, my fantasies have become much more focused on the fetishes I explore with the models (edging, femdom, jerk off instruction, post orgasm torture) and more focused on oral sex and handjobs than intercourse.

IN SUM: LIVEJASMIN-RELATED SHIFTS IN AROUSAL AND FANTASY

- 39% of participants have experienced an increase in arousal
- 44% have experienced an increase in how often they fantasize. Many report changes in fantasy content, similar to the 'new sexual interests' responses.

4 ACADEMIC / SCIENTIFIC PAPERS TO BE PREPPED FROM THIS DATASET

1. Sexual learning / sex education from cam site use
2. Cam site use leading to changes in comfort around sexual communication
3. Cam site use leading to changes in arousal, fantasy, & sexual interests
4. Cam site use & interaction with models leading to a better understanding of sexual consent

DETAILS FOR SURVEY 2

- Survey 2 can either be about:
 - How using the site helps/hinders mental well-being
 - How using the site can improve social skills/social connectedness
 - Another topic TBD
- Survey 2 draft to Boga & Mihai on April 17
 - Submitted to IRB by May 8
 - Collecting data May 15-22
 - Report due to Boga by June 5